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*Parks, people, planet:  
inspiring solutions*

# Geotourism - Inspiring a New Generation

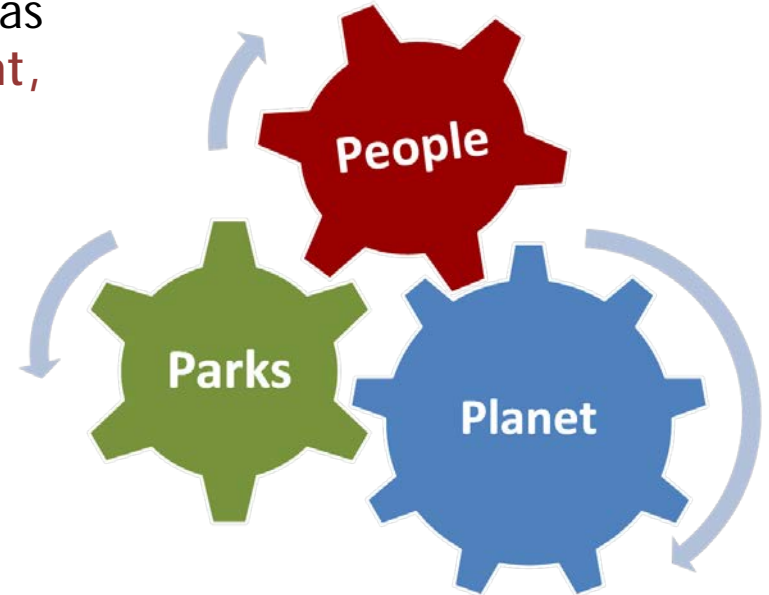
Angus M Robinson

Acknowledging Professor Ross K Dowling, Bruce Leaver, the Geotourism Forum of Ecotourism Australia, Jenolan Caves, the Geological Society of Australia, and the Geological Survey of Sweden

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# What is Geotourism?

'Geotourism is **sustainable tourism** which focuses on an area's **geology and landscape** as the basis for providing **visitor engagement, learning and enjoyment**'.



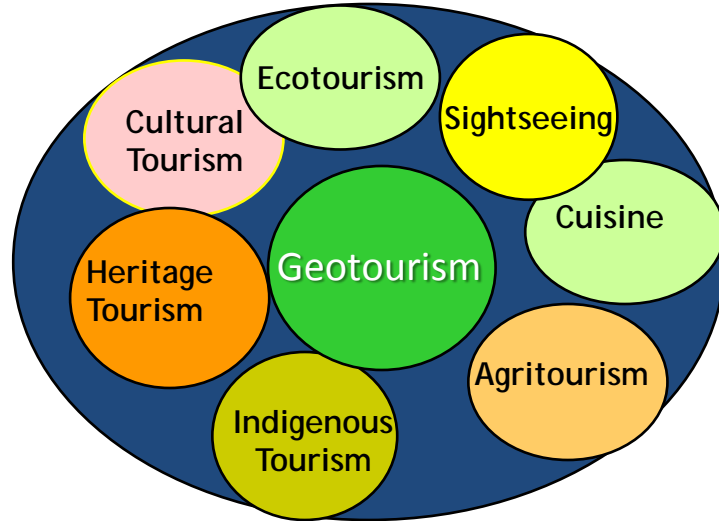
# Geotourism – Inspiring Young People



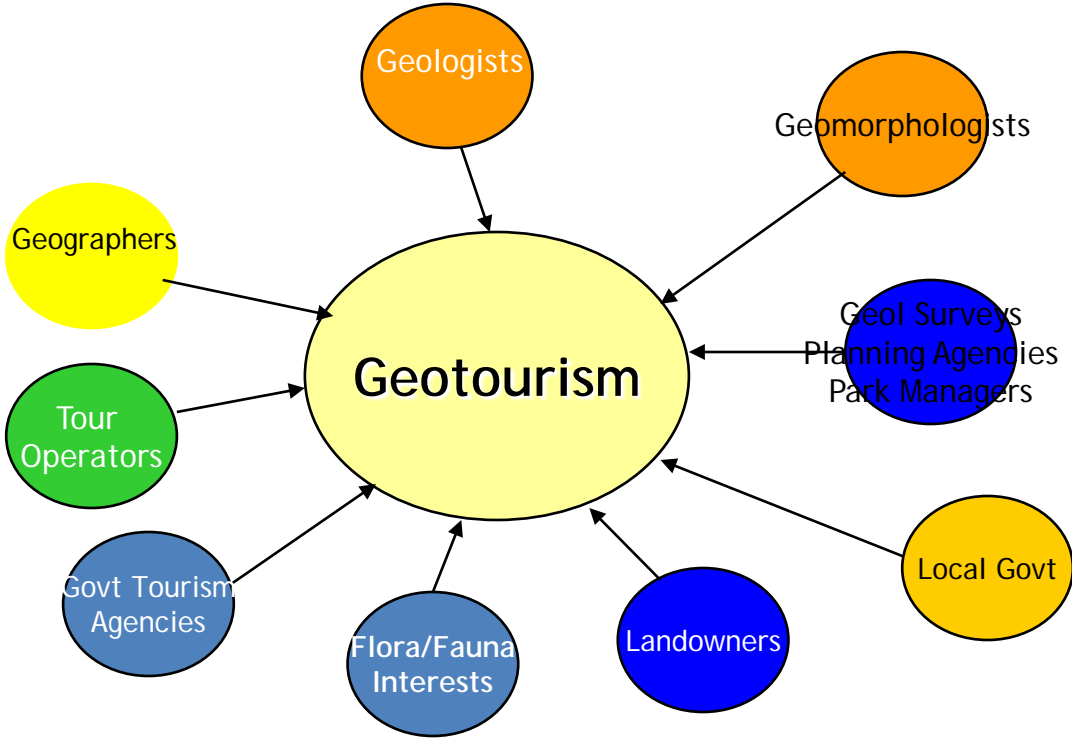
## Geotourism – Maximising Experiences Related to Natural and Cultural Heritage

- Natural heritage encompasses all aspects of the natural environment, including flora and fauna, scientifically known as **BIODIVERSITY**, as well as geology and landforms known as **GEODIVERSITY**.
- Geotourism enables people to better understand natural heritage and to **enjoy cultural experiences** that explain how peoples past and present have lived in that environment.

# Geotourism - as One of the Components of the Many Types of 'Place-Based' Tourism



# Geotourism (Geological Tourism) - Stakeholders

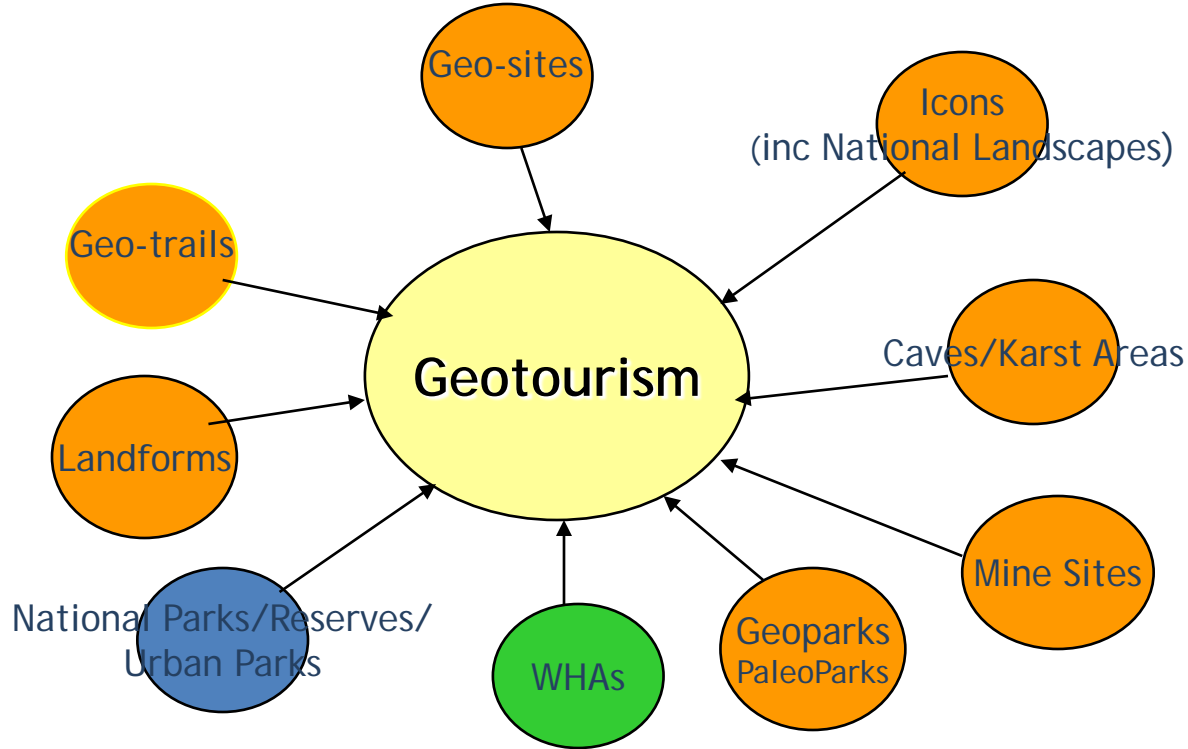


# Geologists – Reaching Out to A New Audience



Left: Dr John Jackson, 'Australia's Green Cauldron' National Landscape, Australia  
Above: Phil Smart, Gondwana Coast Fossil Walk, Ulladulla, Australia

# Geotourism – Diversity of Sites





# Geotourism in Caves

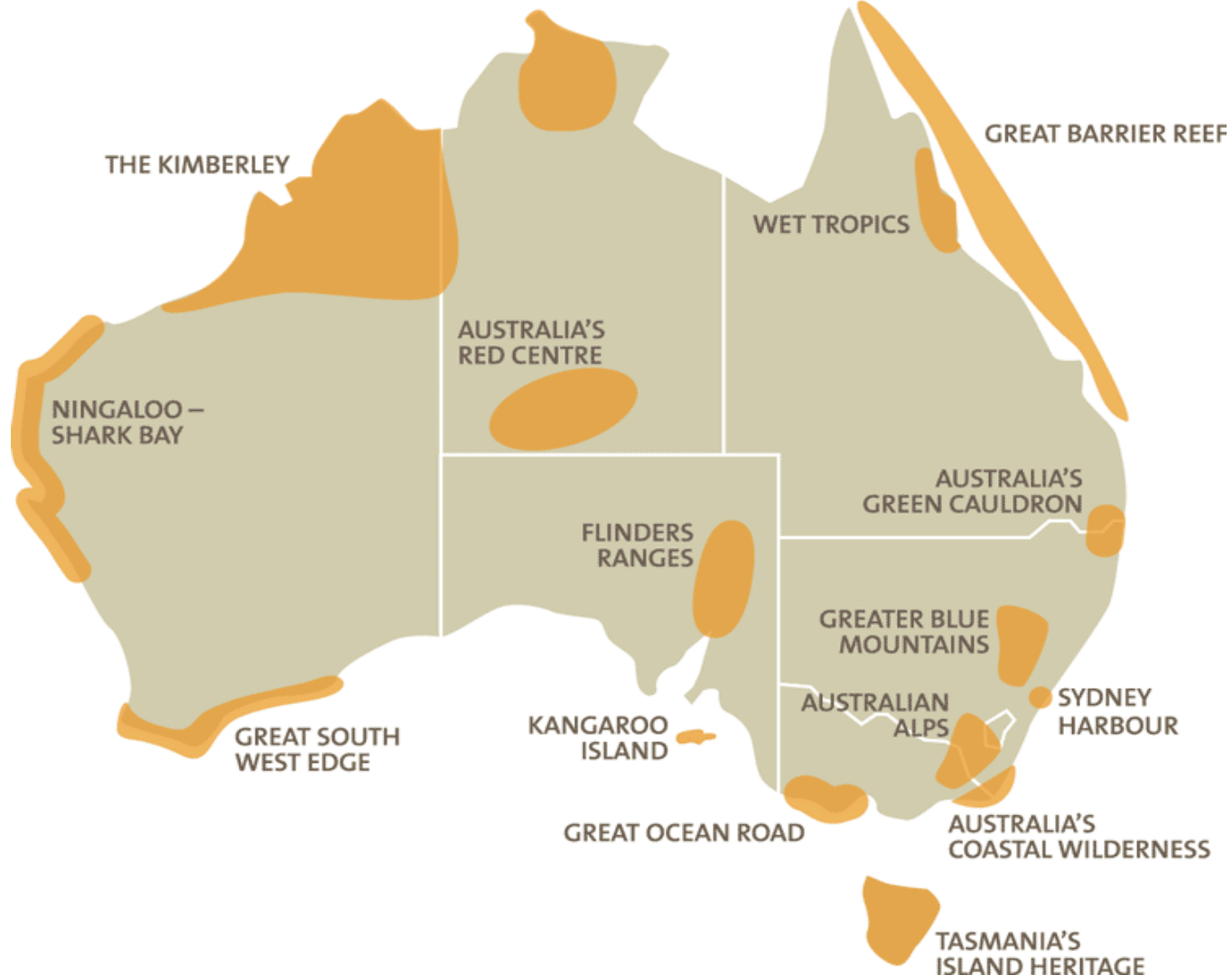


<http://www.jenolancaves.org.au/>

# Geotourism in Protected Areas

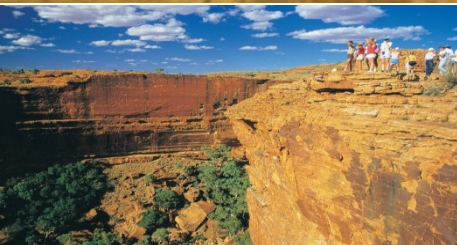


Grand Canyon National Park, Arizona, USA

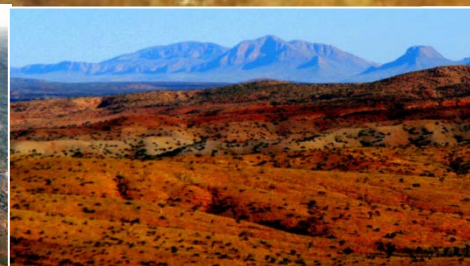


# Red Centre

Alice Springs



★ Uluru



# Geotourism in Australia's National Landscapes



Uluru, Australia's Red Centre National Landscape

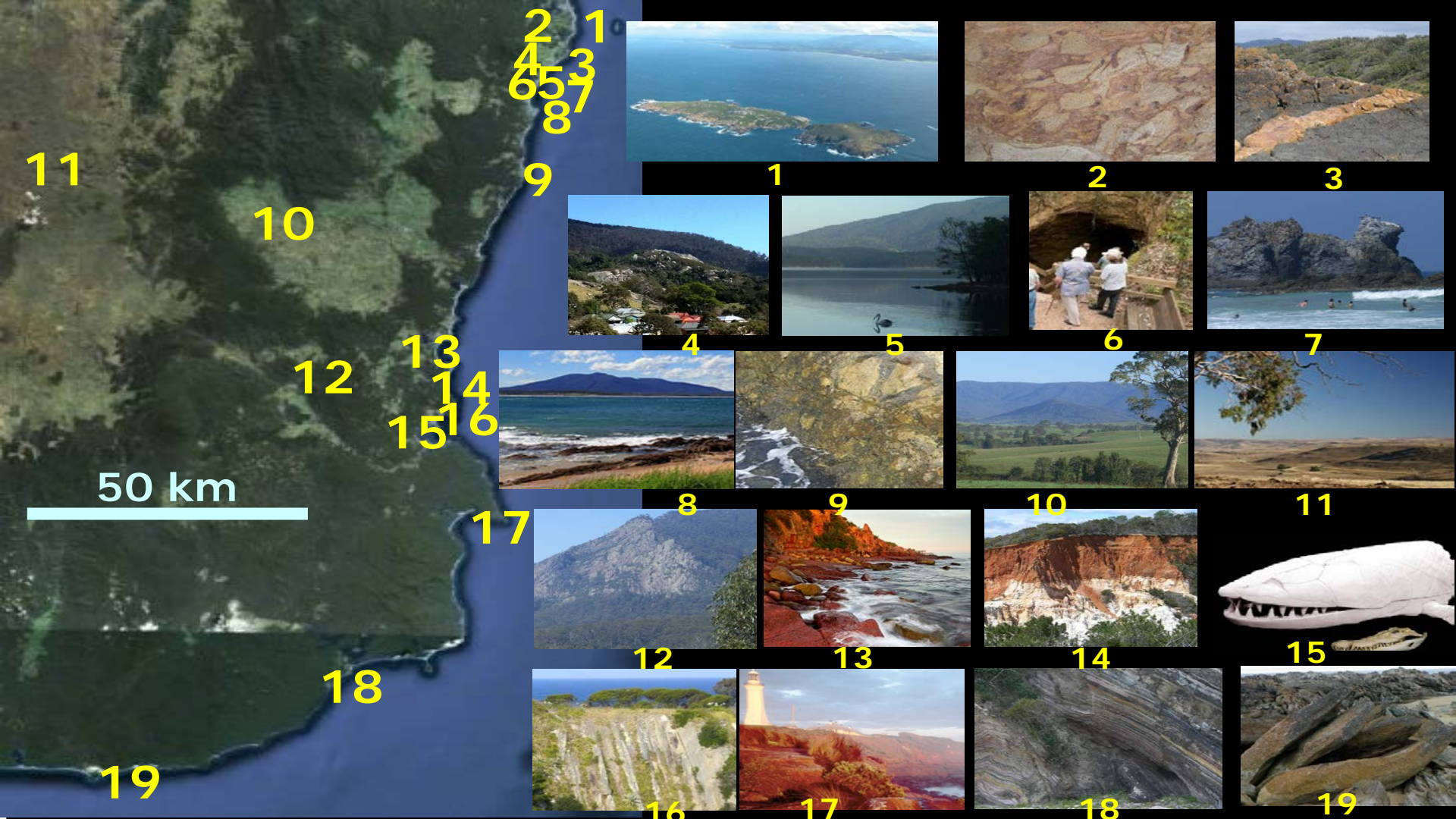


Ormiston Gorge, Australia's Red Centre National Landscape

<http://www.australia.com/nationallandscapes/australias-red-centre.aspx>

# Australia's Coastal Wilderness - geotourism case study





# Geotourism and GeoTreat

