

Citizen Science: Fostering Meaningful Connections with Nature

Mary Ford
Senior Manager, Citizen Science



**NATIONAL
GEOGRAPHIC**



bioblitz

To do a bioblitz you need:

A place

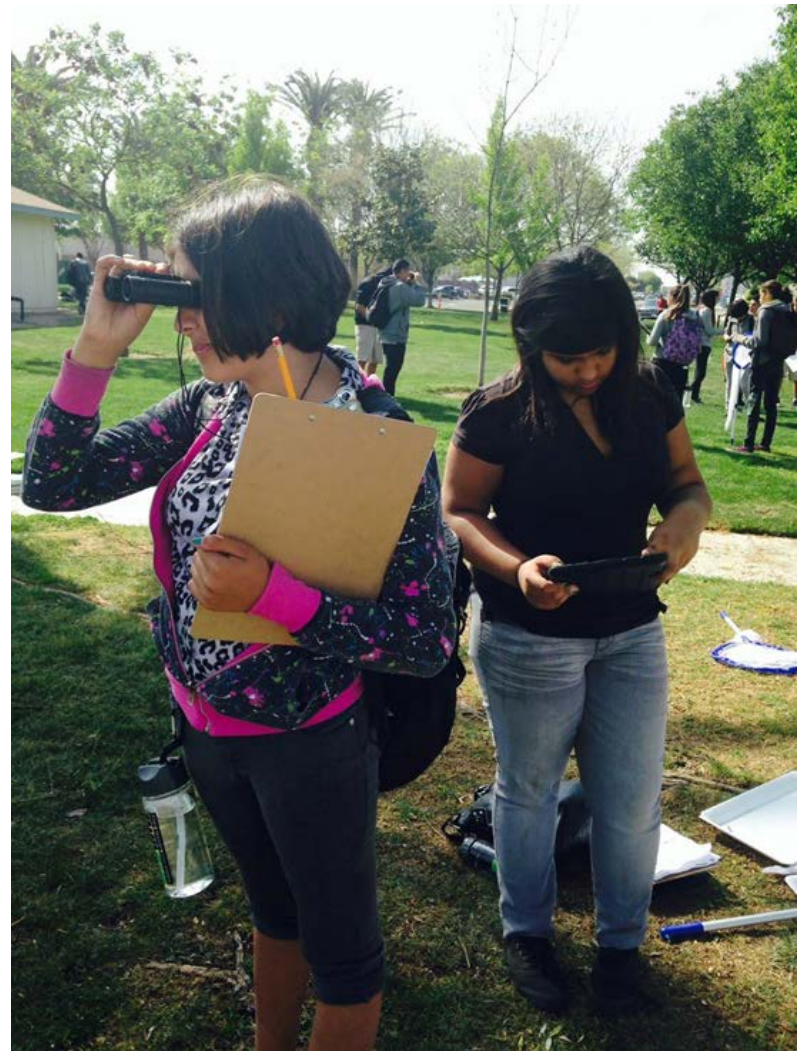
Some time

Species to count

Great Eastern Ranges Initiative



Schoolyard & backyard bioblitzes



Field Notes

Today, I discovered...

I SAW A CATERPILLAR AND FLOWERS

Things I wonder about....



DATASHEET



My name is _____

Today's date is _____

My location is _____

Today's weather is _____

The sky is _____

The wind is _____



education 
www.education.nationalgeographic.com/

 **bio**blitz



[NatGeoEd.org/bioblitz](https://www.natgeoed.org/bioblitz)

JOIN US FOR A PROJECT **AS BIG AS THE WORLD ITSELF.**



THE GREAT
NATURE
PROJECT

JOIN US FOR A PROJECT AS BIG AS THE WORLD ITSELF.



SEE IT

Get outside and look for plants or animals in your area.



SNAP IT

Snap a photo of a plant or animal you see.



UPLOAD IT

Create an account and upload your photo.

[Get Started!](#)

Live Photo Stream

[View all](#)



367,262

Photos so far

#GreatNature



Photograph by Veronika K. Ko



THE GREAT NATURE PROJECT

Add Observations



» [Observations / Map](#) 52824 observations

 Atom /  KML /  CSV /  All CSV

» [Checklist](#) 8233 of 8234 taxa observed

» [Journal](#)

» [Top contributors](#) 1762 members

1.  [finatic](#)
861 species, 6120 observations

2.  [charlie](#)
975 species, 5637 observations

3.  [susanelliott](#)
1422 species, 3407 observations

[View leaderboard »](#) | [View all members »](#)

» [Stats](#)



[Data](#) ▾

[News](#) ▾

[Community](#) ▾

[About](#)

Global Biodiversity Information Facility

Free and Open Access to Biodiversity Data

516,432,533

OCCURRENCES

1,454,694

SPECIES

13,813

DATASETS

639

DATA PUBLISHERS

Sharing biodiversity data for re-use

[Learn about GBIF](#)

Providing evidence for research and decisions

[Using data through GBIF](#)

Collaborating as a global community

[Current Participants](#)



THE GREAT
NATURE
PROJECT



GreatNatureProject.org



مبادرة أبوظبي العالمية للبيانات البيئية
Abu Dhabi Global Environmental Data Initiative

Explorers

[Explorers Home](#) [Projects](#) [Ways to Support](#) [Grants and Programs](#) [Donate to National Geographic](#)

Young Explorers Grant Application



Young Explorers Grant Links

- [Young Explorers Grants Main](#)
- [Apply for a Grant](#)
- [Young Explorers Grants Workshops](#)
- [Application Frequently Asked Questions](#)

Meet Our Explorers



Explorers

At the heart of explorers is the quest for knowledge through exploration and the people who make it possible.

Lessons learned

- People are inspired by feeling that there is a **purpose** to their actions
- People like being part of a **larger effort**
- People like to be able to connect to the **community** that is part of that larger effort

[NatGeoEd.org/bioblitz](https://www.natgeoed.org/bioblitz)

[GreatNatureProject.org](https://www.greatnatureproject.org)



mford@ngs.org



**NATIONAL
GEOGRAPHIC**