

# Responding to Climate Change Stream

13:30 — 15:00 Fri, Nov 14

Members Bar

## Session:

### **The Role of Parks and Protected Areas in an Era of Change**

Parks and protected areas are vital role in helping people and ecosystems adapt to and mitigate climate change. Healthy, well-managed protected areas provide essential ecological, social, and economic services – such as clean water, carbon storage, genetic reservoirs, disaster mitigation, soil stabilization, recreation, and solace. This session will explore basic concepts for how protected areas provide natural solutions, including greater resilience and reduced vulnerability, to climate change.

## Moderator:

*Kathy MacKinnon*, IUCN World Commission on Protected Areas

## Speakers:

*Ena E. Mata-Zayas*, Universidad Juarez Autonoma De Tabasco  
The challenge of ecosystem services for climate change

*Bernal Herrera*, CATIE  
Conservation-based evidence: A need for resilient protected areas systems in a changing era

*Radhika Murti*, IUCN  
Protected areas for risk management in a changing climate

*Neil Gilbert*, Antarctica New Zealand  
Establishing protected areas in Antarctica: Why bother?

*Neil Burgess*, United Nations Environment Programme World Conservation Monitoring  
The role of protected areas in integrated planning for REDD+

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15:30 — 17:00 Fri, Nov 14

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## Session:

### **The New Climate Classroom: How to Communicate Effectively to Different Audiences About Climate Change**

Parks around the world are on the front line of climate change and have an opportunity to communicate and empower the public. How can we identify and scale best practice so that the opportunity for parks to reach a massive public audience is not missed? The session will present a world expo of innovative climate education and communication programs and activities.

## Moderator:

*Chris Spence*, Institute at the Golden Gate

Parks—The new climate classroom: Examples of climate communications from around the world

## Speakers:

*Jonathan Jarvis*, U.S. National Park Service

Opening Remarks: Parks' role in informing and empowering the public on climate change

*Tory Read*, OceanWork

Strategic communication tools

*Marissa McBride*, University of Helsinki

Communicating climate change predictions to decision-makers: Strategies for enhancing understanding and uptake

*Robert Mather*, Southeast Asia Group, IUCN

A regional perspective: Innovative public climate communication campaigns in Southeast Asia

*Melanie Wood*, U.S. National Park Service

It takes a village: The role of parks in effectively communicating about climate change

*Scott Denning*, Colorado State University

How you communicate to skeptics

*Ryan Finchum*, Colorado State University

Building a bilingual community of practice