

SIDE EVENT

The Brazilian Coalition for Protected Areas invites you to the event:

Protected areas as economic assets: The Brazilian scenario

Nov, 14th Jamison Room 5:30 – 7:00 pm

- The financial challenges of the Brazilian PA system (**Funbio**)
- The contribution of Brazilian PAs for national economy (**Conservation International**)
- The contribution of tourism in PAs for Brazil's economic development (**Semeia**)
- Goals and priority actions for 2015-2018 (**WWF-Brasil**)

The Brazilian Coalition for Protected Areas

Established in 2014, with the main goal of working together to advocate for and support the strengthening of the Brazilian System of Protected Areas:

1. Perform structured and assertive political articulation to advocate in the defense of Brazilian PAs;
2. Establish an integrated and high-impact strategy of communication and social mobilization for PAs;
3. Support the development of a long-term strategy with multiple sectors to consolidate the Brazilian System of PAs.

CONSERVAÇÃO
INTERNACIONAL

Brasil



SEMEIA





Brazilian PAs System
Minimum Agenda 2015-2018

World Park Congress, Sydney
WWF-Brazil | November, 2014

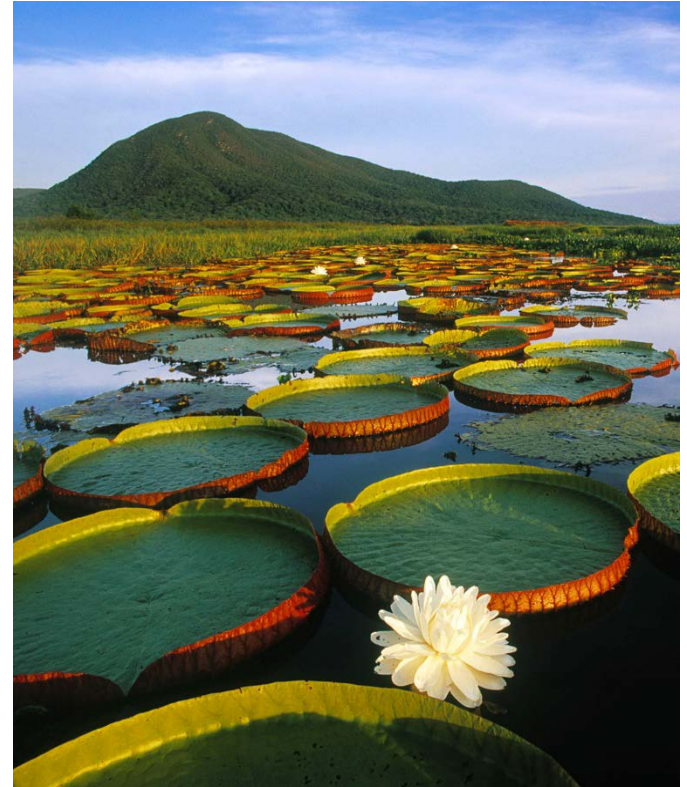
Despite their role in conservation and economic, social and natural values

Development and economic strategies are still blind to PAs in Brazil

> 52 thousand square kilometers of PAs have been lost all over the country in the last three decades

More than 400 draft bills in Federal, State and Municipal parliaments, and various legal actions

Significant gaps of protection, especially in marine and coastal areas



*The establishment of the current system of Protected Areas (PAs) in Brazil was a great achievement to the country, comprising countless areas of extremely high biological importance. On the other hand, the system stands for a pillar that is very weak to cope with the pressures on biodiversity and to ensure the maintenance of environmental services that are essential to the society. **Protected areas must be considered as a strategic agenda of Brazil, a tool for land development and management, and source of income and job.***

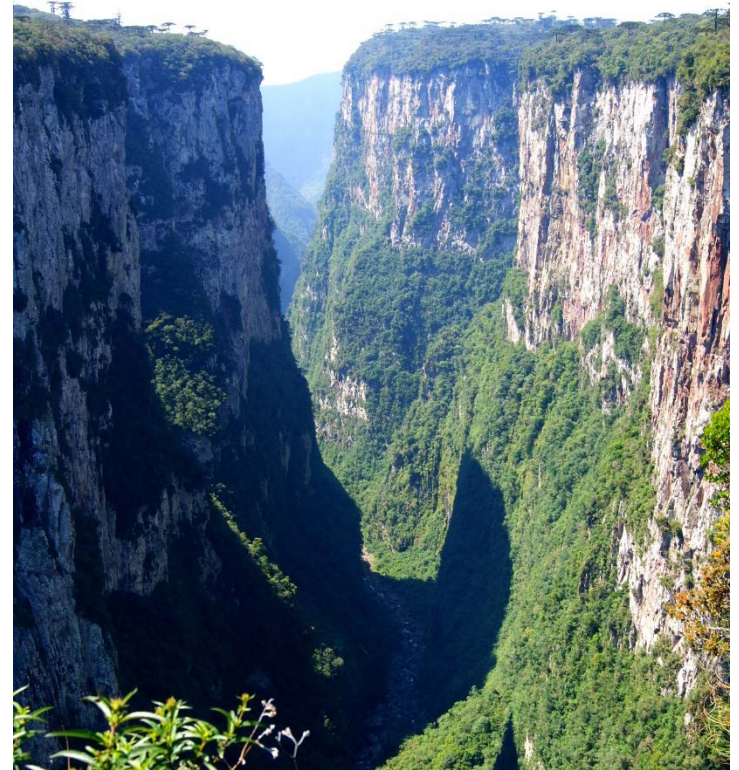
National System consolidation through the establishment of 27 million hectares of new PAs

Actual increase of the annual budget to recurrent costs of the federal PAs of at least additional USD 75 million

Solving land tenure ownership of at least 2 million hectares until 2018

Ensure more speediness and transparency in the use of environmental compensation resources for land tenure and PA management

Approve incentive\$ to public and private reserves





Financial sustainability

Regulate some articles of the Brazil's PAs System Law to improve financial support

Improve and pass the National Policy of Payment for Environmental Services and the Law that rules the Ecological Income Tax

Expand the Ecological ICMS (a Brazilian tax on the circulation of goods) to all the Brazilian states, providing transfers to municipalities with protected areas in its territories

Start the reporting of PAs System higher economic, social and environmental results

Management

PAs System needs to be incorporated as assets and hubs to foster Brazilian development

Adopt new management models and partnerships incorporating new private agents as important alternatives to PAs consolidation – improving their management effectiveness and economic potential

Try new management models in partnership with companies or civil society organizations, building opportunities of integration with neighboring communities





Studies, mechanisms and criteria

Technical analysis and public consultation to evaluate PADDDs, ensuring representativeness and protection of equivalent biodiversity value

Establish mechanisms and criteria to provide compensation of legal reserves (Forest Code) through biodiversity-equivalent areas for land tenure

Carry out the annual monitoring of deforestation data for all Brazilian biomes

Review the Priority Areas for Conservation and Sustainable Use of Biodiversity



Thank you



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