

Reaching Conservation Goals: A Vision of Hope

The IUCN World Parks Congress 2014 is the premier global event on protected areas held once every ten years. Building on the theme *Parks, People, Planet: Inspiring Solutions*, it will pave the way for a new era where protected areas are valued and conserved by all parts of society as natural solutions to global challenges.

The programme streams are at the heart of delivering the Congress outcomes. The **complementary suite of eight streams will look ahead to anticipate and address prominent issues and challenges faced by protected areas**, which will be vital to positioning them firmly within the broader goals of sustainable development and community well-being through the next decade and beyond.

STREAM FOCUS

This stream will demonstrate that a well-planned and managed protected area system is essential to conservation. It will profile those **people**, **places and organizations leading the way to conservation success**, and provide examples of leadership, creative thinking and optimism, showing that conservation goals are achievable. The output will be a **template of how Aichi Biodiversity Target 11**, of conserving at least 17% of terrestrial and inland water and 10% of coastal and marine areas **could be achieved**, also **reporting on progress made to date**. New standards for an effective and equitable protected area system will be proposed, concluding with a look at the future: **if the Aichi Targets are for 2020**, **what should the ultimate conservation targets look like?**





DELIVERING GLOBAL ACTION

At the Congress, the stream will present several peer-reviewed papers, books, and monographs. At least three major IUCN WCPA **Best Practice Guidelines** for protected area conservation will be launched on themes such as the identification of Key Biodiversity Areas and effective and equitable management and governance of protected areas. It will also promote pre-Congress publications and student blogs which will bring the event's importance to the attention of readers.

Other actions include **training sessions** on the application of protected area management categories, Protected Planet, Red List of Threatened Species, Red List of Ecosystems, Key Biodiversity Areas, among others.

TOWARDS THE PROMISE OF SYDNEY: THE FUTURE OF PROTECTED AREAS

The long-term goal of the stream is the achievement of Aichi Target 11 and contributing to the achievement of the Strategic Plan for Biodiversity. This responds directly to the Congress objectives: to develop solutions drawn from practice that are inspired, innovative and successful, and to position parks within goals of economic and community well-being, by increasing understanding of their vital role in conserving biodiversity. This outcome reinforces the importance and strength of protected areas to counter progressing downgrading of protected areas in a number of countries, and inspires, celebrates, and replicates the successes evident elsewhere.

The medium-term outcome of the stream will be delivered through the launch and application of new standards, notably for the identification of sites contributing significantly to the global persistence of biodiversity (Key Biodiversity Areas) and for effective and equitable management and governance.

WHY INVEST IN THE CONGRESS PROGRAMME?

Your contribution is essential to promote nature-based solutions to the most pressing environmental and sustainable development challenges humanity faces today. Investing in the IUCN World Parks Congress 2014 will support a unique event in convening a broad variety of actors interested and actively involved in protected areas and sustainable development. The Congress provides an exceptional opportunity for different sectors to demonstrate commitment, share expertise and knowledge and take a responsible approach to shape the global agenda for protected areas in the next decade and beyond. Be part of the solution!



Did you know?

The Aichi Biodiversity Target 11 calls for at least 17% of terrestrial and inland water, and 10% of coastal and marine areas to be conserved through effectively and equitably managed, ecologically representative and well-connected systems of protected areas.

BirdLife International's Important Bird and Biodiversity Areas (IBAs) are the original "Key Biodiversity Areas" for birds. The effectiveness of the IBA network in capturing wider biodiversity has been shown for threatened species in mountains and coastal forests of Kenya and Tanzania; butterflies, large moths, small mammals and woody plants in Ugandan forests; and vertebrates and plants in Turkey.







CONTACT

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